



CHRISTOPHER BLAESING LACTATION EDUCATION CONFERENCE

Christopher
3 months

Tuesday, Oct. 10, 2017

7:30 a.m. - Check-in

8:15 a.m. to 4 p.m. - Conference

Briggs & Stratton Auditorium,
Children's Hospital of Wisconsin

“NAVIGATING THE STORM:
PATHWAY TO BEING
HEARD AND HEALING”

WHO SHOULD ATTEND

This event is geared toward OB/GYN physicians, neonatal nurse practitioners, registered nurses, lactation professionals, and social workers. An application for CERPS is in progress.

OVERVIEW

Learn about and address the psychological and physical needs of postpartum women who are experiencing postpartum blues, depression, psychosis and anxiety based disorders. Participants will also look at the NICU environment as it relates to patient experience, parent education, and creating a culture of respect in the workplace.

REGISTRATION INFORMATION

Register online at maxishare.com by Tuesday October 3, 2017. No telephone or on-site registration will be available. Space is limited. Please register early. A confirmation email with directions will follow. Continental breakfast and box lunch included with registration. This event is a learning opportunity for adults only.

Fees: Free to FMLH, MCW, and CHW employees. \$55 for all others. No refunds will be issued.

For conference or registration questions, call Andrea Salamon at (414) 266-3049, or email asalamon@chw.org.

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ADA STATEMENT

Children's Hospital of Wisconsin fully intends to comply with the legal requirements of the Americans with Disabilities Act. If any participant of the conference needs accommodation, please call (414) 266-3049.

GRIEVANCE RESOLUTION STATEMENT

Resolution of grievances will be handled by the SW Continuing Education Committee. Contact Julie Turkoske with questions or grievances at (414) 337-7716.

CONTACT HOURS

Children's Hospital of Wisconsin, provider #1021, is approved as a provider for continuing education by:

The Association of Social Work Boards
400 S. Ridge Parkway, Suite B
Culpepper, VA 22701
(540) 829-6880
aswb.org
ASWB approval period: 1/29/16-1/29/19

Social workers should contact their regulatory board to determine course approval. For nonsocial work credentialed or licensed staff of other academic disciplines – please check with your licensing/regulatory board for CE approval. Social workers will receive 7.8 continuing education clock hours for this course. This course is appropriate for social workers at all practice levels. All attendees must complete the emailed evaluation form following the conference to receive continuing education certificates.

Lactation consultants who successfully complete this activity will receive six CERPs.

Nurses who successfully complete this activity will receive six nursing contact hours.

PLANNING COMMITTEE

Lisa Brock, Angie Biersach, Sandy Dykstra, Cheryl Weber, Andrea Salamon, Joan Totka

AGENDA

- 7:30 a.m.** Registration and continental breakfast
- 8:00 – 8:15 a.m.** Welcome and overview
- 8:15 – 9:30 a.m.** **Keynote Address: Women’s Mental Health**
The Storm: Understanding Perinatal Mood and Anxiety Disorders, Treatment Options, and the Periscope Project
Christina Wichman, DO, FAPM
Associate Professor of Psychiatry and Obstetrics and Gynecology, Medical College of Wisconsin
Director of Women’s Mental Health, Medical College of Wisconsin
Participants will learn to differentiate between postpartum blues, depression, psychosis and anxiety based disorders. They will also learn about the advantages for utilization of provider to provider perinatal psychiatric teleconsultation service, such as The Periscope Project.
- 9:30 – 9:45 a.m.** Break
- 9:45 – 11:00 a.m.** ***Psychological Factors Contributing to Perinatal Mood Disorders and the Therapeutic Process***
Abbey Kruper, PsyD
Department of Obstetrics and Gynecology, Medical College of Wisconsin
Adjunct instructor, Marquette University
Participants will examine the psychological factors contributing to perinatal mood disorders and learn about the clinical rationale and process behind Mindfulness Based Cognitive Therapy (MBCT) as it relates to the perinatal population.
- 11 a.m. – 12 p.m.** Box lunch provided.
- 12 – 1 p.m.** ***Patient Experience and Parent Education: The Road to Improving Practice***
Lori Gabriel Gunther, MS, CPXP
Director of Strategy, Marketing and Quality Assurance, March of Dimes
Participants will learn about best practices regarding educating parents and improving patient experience.
- 1:00 – 1:15 p.m.** Break
- 1:15 – 2:45 p.m.** ***Creating a Culture of Respect***
Melissa Gehl, MSW, CPXP
Manager, NICU Innovation, March of Dimes
Participants will examine diversity, bias, and toxic behavior in the workplace, and look at the potential impact on the NICU team members and patients/families.
- 2:45 – 3:00 p.m.** Break
- 3:00 – 4:00 pm.** ***Overheard: What We Say, What We Mean, and What Families Hear***
Melissa Gehl, MSW, CPXP
Manager, NICU Innovation, March of Dimes
Participants will explore the difference between intent and impact in their verbal and non-verbal communications with NICU families and learn three principles for communicating effectively with NICU families.

Please note: Room temperature may vary. Please bring a jacket or sweater in case it is too cool for your comfort.